



# CENTENNIAL SPONSORSHIP LEVELS

## Centennial Title Sponsor

(\$30,000+)

Naming rights for one Official Centennial event.  
Plus, all benefits of the Diamond Level.

### Diamond

(\$25,000)

**Centennial Parade:** Name on sponsor board, four reserved seats, car with name on banner

**Picnic Celebration:** Name banner at site, reserved seating for eight

**Silent Films Poster Exhibit Opening:** Recognition, four tickets to private pre-party with the City Council and Exhibitor

**Centennial Gala:** Recognition in the program, table for eight

**Tales of the Canyon:  
The Olinda Story:** Special recognition in program, four tickets

**Plus...**

- Name on sponsor board at City events throughout the year
- Recognition at February 23 City Council meeting

**Marketing/Promotion**

**City of Brea Website:** Special item highlighting sponsor, plus, recognition on sponsor page at CityofBrea.net/Centennial

**City of Brea Social Media:** Facebook, Twitter and Instagram: exclusive post including name, plus logo or image

**Print marketing collateral:** Name or logo

**The Brea Line (City Newsletter):** Special item highlighting sponsor

### Platinum

(\$10,000)

**Centennial Parade:** Name on sponsor board, two reserved seats, share car with name on banner

**Picnic Celebration:** Name on banner at site, reserved seating for four

**Silent Films Poster Exhibit Opening:** Recognition, two tickets to private pre-party with the City Council and Exhibitor

**Centennial Gala:** Recognition in the program, plus four tickets

**Tales of the Canyon:  
The Olinda Story:** Four tickets, plus name in program

**Plus...**

- Name on sponsor board at City events throughout the year
- Recognition at February 23 City Council meeting

**Marketing/Promotion**

**City of Brea Website:** Special item highlighting sponsor, plus, recognition on sponsor page at CityofBrea.net/Centennial

**City of Brea Social Media:** Facebook, Twitter and Instagram: exclusive post including name, plus logo or image

**Print marketing collateral:** Name or logo

**The Brea Line (City Newsletter):** Recognition

### Gold

(\$5,000)

**Centennial Parade:** Name on sponsor board, plus two reserved seats

**Picnic Celebration:** Banner at site

**Silent Films Poster Exhibit Opening:** Recognition

**Centennial Gala:** Recognition in the program, plus two tickets

**Tales of the Canyon:  
The Olinda Story:** Two tickets, plus name in program

**Plus...**

- Name on sponsor board at City events throughout the year
- Recognition at February 23 City Council meeting

**Marketing/Promotion**

**City of Brea Website:** Recognition on sponsor page at CityofBrea.net/Centennial

**City of Brea Social Media:** Facebook, Twitter and Instagram: sponsors' post including name, plus logo or image

**Print marketing collateral:** Name or logo

**The Brea Line (City Newsletter):** Recognition

## Silver

(\$2,500)

**Centennial Parade:** Name on sponsor board

**Picnic Celebration:** Name on sponsor board

**Silent Films Poster Exhibit Opening:** Recognition

**Centennial Gala:** Recognition in the program

**Tales of the Canyon:  
The Olinda Story:** Two tickets

### Plus...

- Name on sponsor board at City events throughout the year, plus at the February 23 City Council meeting

### Marketing/Promotion

**City of Brea Website:** Recognition on sponsor page at CityofBrea.net/Centennial

**City of Brea Social Media:** Facebook, Twitter and Instagram: sponsors' post including name

**Print marketing collateral:** Name listed

## Bronze

(\$500)

**Picnic Celebration:** Name on sponsor board

**Tales of the Canyon:  
The Olinda Story:** Two tickets

### Plus...

- Name on sponsor board at City events throughout the year, plus at the February 23 City Council meeting

### Marketing/Promotion

**City of Brea Website:** Recognition on sponsor page at CityofBrea.net/Centennial

**City of Brea Social Media:** Facebook, Twitter and Instagram: sponsors' post with name

## Friends

(\$100)

- Name on sponsor page at CityofBrea.net/Centennial
- Name on sponsor board at City events throughout the year, plus at the February 23 City Council meeting