



CITY OF BRE A

Sponsorship Program

Grow Your Reach &
Support Your Community



Signature Events



4th of July Country Fair

ATTENDANCE 4,000

Brea's annual celebration of our nation's independence is full of patriotic festivities including a pancake breakfast, live entertainment, a classic car show, food and games.



Brea Fest

ATTENDANCE 5,000

An event for the whole family that is the "tastiest" celebration of the year. Guests sample delicious food and beverages donated by local restaurants while enjoying live music and activities for all ages.

Tree Lighting

ATTENDANCE 1,000

Enjoy live music and entertainment before watching the holiday tree light up the evening. Watch children's eyes sparkle when Mr. and Mrs. Claus drop in for a visit.

Concerts in the Park

ATTENDANCE 1,000 PER EVENT
5 ANNUAL EVENTS

Lively music of various genres at City Hall Park throughout July and August.

Public Works & Fire Open House

ATTENDANCE 1,500

This family-friendly event features equipment and vehicle displays, demonstrations, live music, and giveaways. Residents get the opportunity to learn about water and energy conservation, recycling, composting, and emergency preparedness.

Go. Serve. Brea.

200 VOLUNTEERS | 15+ PROJECTS SERVED

A community-wide service day where Breans come together to tackle community volunteer projects throughout the City.

And Many More...

Additional Sponsorship & Donation Opportunities

Public Safety

- K9 Program
- Explorer Program
- Coffee with a Cop
- Police and Fire Games
- Fire'd Up for Giving

Community Services

- Helping Hands Scholarship
- Senior Center Gift Shop
- Volunteerism
- Holiday Giving

Parks

- Inner-Coastal Clean-up event
- Memorial Tree & Bench Program
- Drinking Fountains/Bottle Fillers
- Playground Equipment

In-Kind Contributions

- Entertainment
- Food & Beverage
- Gift Cards/Prizes





The City of Brea is Eager to Partner With You!

Based on sponsorship level, benefits may include:

- Recognition during City events
- Inclusion in Brea Line Newsletters
- Acknowledgment on City's social media accounts
- Sponsor banner and/or booth at City events
- Logo on event t-shirts
- Acknowledgement on City's website, cityofbrea.gov

For more information about sponsorship opportunities email sponsorships@cityofbrea.gov

To submit an interest form, scan this QR code or visit cityofbrea.gov/sponsorships

