

# City of Brea

## Introduction to Districting

Oct. 27, 2021

Dr. Justin Levitt, Vice-President  
National Demographics Corporation

# Public Hearings

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- First Public Hearing
  - ▣ Held September 27, 2021
  
- Second Public Hearing
  - ▣ Tonight, October 27, 2021



*\*Tentative dates, subject to change*

# Outreach

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## □ Articles in City Newsletters

- *Brea Line* (quarterly printed edition)
  - Mailed to 20,267 residences
- *Brea Line* Email Newsletter (monthly)
  - Sent to 1,093 subscribers
- City Manager's Report
  - 407 recipients
- All newsletters are posted online

## □ Public Hearing Notices

- Translated in 3 languages (English, Spanish & Korean)
- Published in 3 local newspapers:
  - *The Orange County Register*
  - *Excelsior California*
  - *The Korea Daily*
- Hard copies posted for public viewing and available online

# Outreach (cont.)

## □ **Flyer in Water Bills**

- Mailed to:
  - 11,122 Single-Family Residences
  - 208 Multi-Family Residences

## □ **Printed Postcards**

- Taste of Brea
- City Facilities
- Commission & Committees Meetings

## □ **Television**

- Info on Brea TV/City's Cable Channel

## □ **Letter to Brea Businesses**

- Sent to 4,394 businesses

# Outreach (cont.)

## □ Email Outreach

- Emailed to:
  - 143 Community Group Leaders & Stakeholders
- Public Input Email Address:
  - [districting@cityofbrea.net](mailto:districting@cityofbrea.net)

## □ Public Hearing Meeting Announcements

- City Council Meetings
- Commission & Committee Meetings

## □ Social Media Posts

- Facebook: 5,580 subscribers
- Twitter: 8,855 subscribers
- Nextdoor: 14,450 subscribers
- Instagram: 6,942 subscribers

## □ Dedicated Website

- [cityofbrea.net/districting](http://cityofbrea.net/districting)
- Featured on City's Home Page
- Background Information
- FAQ's

# Outreach (cont.)

- ❑ 19 Frequently-Asked Questions (FAQ's)
- ❑ Available on:  
[cityofbrea.net/districting](http://cityofbrea.net/districting)



## Frequently Asked Questions (FAQs) – Transitioning to By-District Elections

### 1. Why is the City of Brea considering changing the election process?

On May 6, 2019, the City received a letter from Shenkman & Hughes, P.C. (“S&H”) alleging that the City’s at-large election system violates the California Voting Rights Act (“CVRA”). The City and S&H subsequently executed an Extension Agreement, in which S&H agreed to refrain from filing a CVRA action as long as the City took specified steps to transition to a by-district election system.

In accordance with the Extension Agreement, on June 20, 2019, the City Council adopted Resolution No. 2019-049, declaring its intent to transition from at-large elections for City Council to district-based elections for City Council.

Pursuant to that resolution, the City Council intends to consider adoption of an ordinance to transition to a district-based election system in accordance with applicable laws including Government Code Section 34886 and Elections Code Section 10010. That resolution directed staff to work with the City Clerk, City Attorney, a demographer and other appropriate consultants as needed, to provide a detailed analysis of the City’s current demographics and any other information or data necessary to prepare a draft map that divides the City into voting districts in a manner consistent with the intent and purpose of the CVRA and the Federal Voting Rights Act.

### 2. What are the Federal and California Voting Rights Acts?

The Federal Voting Rights Act (“FVRA”) was enacted by Congress in 1965 and is intended to protect the rights of all citizens to participate in the voting process. The California Voting Rights Act (“CVRA”) was enacted by the California Legislature in 2001, based on the Legislature’s belief that minorities and other members of protected classes were being denied the opportunity to have representation of their choosing at the local level because of a number of issues associated with at-large elections. Upon finding a violation of the CVRA, a court must “implement appropriate remedies, including the imposition of district-based elections, that are tailored to remedy the violation.” As such, the default remedy specified by the Legislature is district-based elections.

Read about the [FVRA](#) and the [CVRA](#).

# Election Systems

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1. “At Large”
2. “From District” or “Residence” Districts
3. “By District”

The California Voting Rights Act was written to specifically encourage by-district elections.

# Federal Voting Rights Act (FVRA) & California Voting Rights Act (CVRA)

- ❑ Under the Federal Voting Rights Act (passed in 1965), a jurisdiction must fail 4 factual tests before it is in violation of the law.
- ❑ The California VRA makes it significantly easier for plaintiffs to force jurisdictions into “by-district” election systems by eliminating two of the US Supreme Court’s “Gingles” tests:
  - ~~❑ Can the protected class constitute the majority of a district?~~
  - ❑ Does the protected class vote as a bloc?
  - ❑ Do the voters who are not in the protected class vote in a bloc to defeat the preferred candis of the protected class?
  - ~~❑ Do the “totality of circumstances” indicate race is a factor in elections?~~
- ❑ Liability is now determined only by the presence of racially polarized voting

# Why We're Here

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- Shenkman & Hughes, P.C.
  - ▣ Malibu-based Law Firm
    - [www.shenkmanhughes.com](http://www.shenkmanhughes.com)
  
- City's Options:
  - ▣ File a lawsuit
  - ▣ Transition to By-District Elections

# CVRA Impact

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- ❑ Switched (or in the process of switching) as a result of CVRA:
  - ❑ At least 240 school districts
  - ❑ 34 Community College Districts
  - ❑ 154 cities
  - ❑ 1 County Board of Supervisors
  - ❑ 35 water and other special districts.
- ❑ Cases So Far:
  - ❑ Palmdale, Santa Clara and Santa Monica went to trial on the merits. Palmdale and Santa Clara lost. Santa Monica is awaiting a decision.
  - ❑ Modesto and Palmdale each spent about \$1.8 million on their defense (in addition to the attorney fee awards in those cases).
  - ❑ Santa Monica has spent an estimated \$7 million so far. Plaintiffs in Santa Monica requested \$22 million in legal fees after the original trial.

# Districting Process

Step	Description
<b>Resolution of Intent</b> May 6, 2019	Council approves resolution of intent to switch to district elections.
<b>Informational Session</b> July 20, 2021	Kick-off meeting following 2020 Census to introduce process and consultant, launch outreach.
<b>Census Data Release</b> August 12, 2021	Census Bureau releases official 2020 Census population data.
<b>California Data Release</b> September 20, 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data.
<b>Two Initial Hearings</b> September 27 & October 27	Held prior to release of draft maps. Education and to solicit input on the composition of districts.
<b>Release draft maps</b> January 2022	Maps must be posted at least 7 days prior to 3 <sup>rd</sup> hearing.
<b>Two hearings on draft maps</b> February and March 2022	Two meetings to discuss and revise the draft maps and to discuss the election sequence.
<b>Map adoption</b> By April 17, 2022	Map adopted via Ordinance. Final map must be posted at least 7 days prior to adoption.

# Redistricting Rules and Goals

## 1. Federal Laws

**Equal Population**  
**Federal Voting Rights Act**  
**No Racial Gerrymandering**



## 2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**  
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**  
(Do not bypass one group of people to get to a more distant group of people)

### **Prohibited:**

“Shall not favor or discriminate against a political party.”

## 3. Other Traditional Redistricting Principles

**Minimize voters shifted to different election years**

**Respect voters’ choices / continuity in office**

**Future population growth**

**Preserving the core of existing districts**

# Demographic Summary

Numbers are official California-adjusted data and American Community Survey demographic data

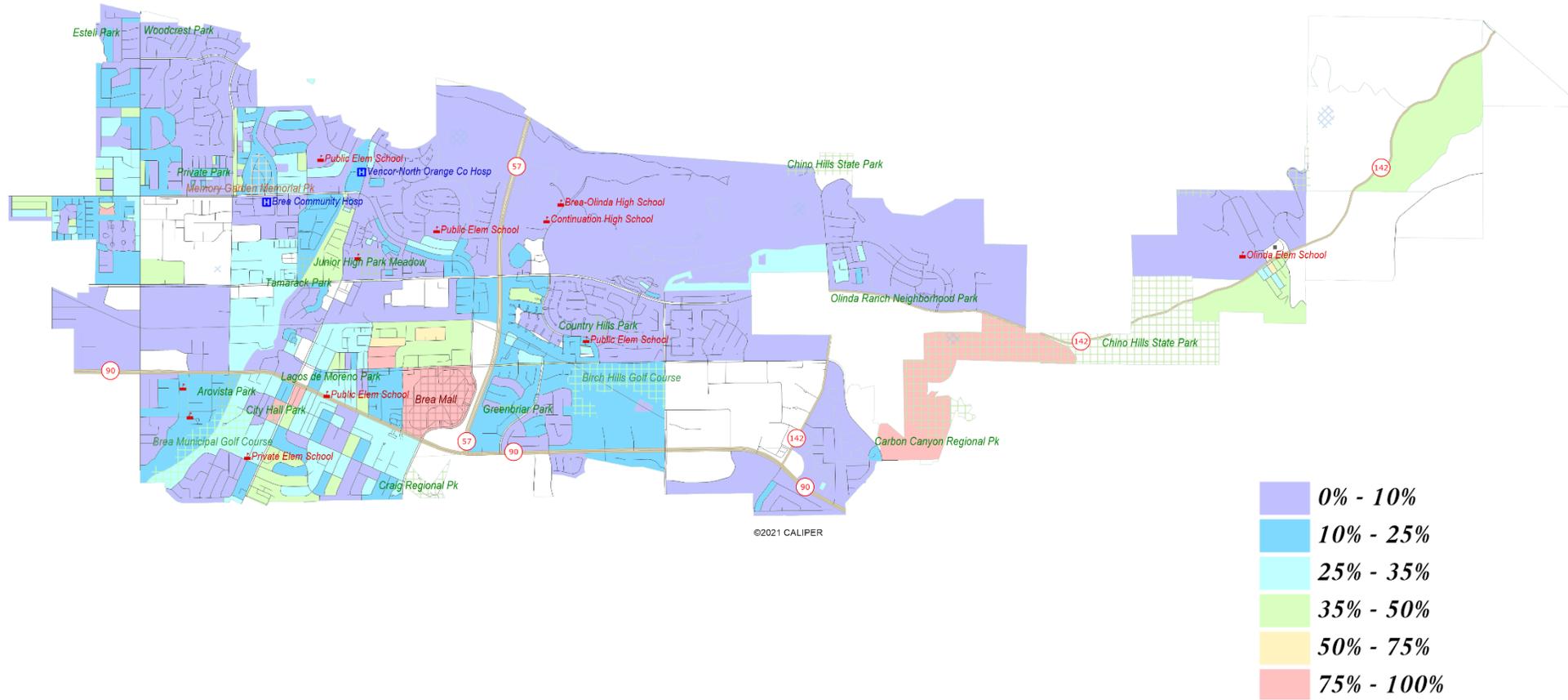
Each of the 5 districts must contain about 9,478 people.

*City of Brea Demographics (State-Adjusted Data)*

Category	Field	Count	Pct	Category	Field	Count	Pct	
	2020 Census Pop.	47,397						
Total Pop	Hisp	13,007	27%	Age	age0-19	10,005	24%	
	NH White	18,278	39%		age20-60	23,044	55%	
	NH Black	956	2%		age60plus	8,646	21%	
	Asian-American	13,897	29%	Immigration	immigrants	9,454	23%	
Total	29,755		naturalized		6,209	66%		
Citizen Voting Age Pop	Hisp	8,021	27%	Language spoken at home	english	26,644	68%	
	NH White	15,066	51%		spanish	6,012	15%	
	NH Black	651	2%		asian-lang	5,154	13%	
	Asian/PacIsl.	5,735	19%		other lang	1,608	4%	
Voter Registration (Nov 2020)	Total	29,058		Language Fluency	Speaks Eng. "Less than Very Well"	3,930	10%	
	Latino est.	6,495	22%		Education (among those age 25+)	hs-grad	11,214	39%
	Spanish-Surnamed	5,973	21%			bachelor	8,001	28%
	Asian-Surnamed	4,292	15%	graduatedegree		4,802	17%	
	Filipino-Surnamed	507	2%	Child in Household	child-under18	4,934	33%	
	NH White est.	17,373	60%	Pct of Pop. Age 16+	employed	22,976	68%	
NH Black	681	2%	Household Income		income 0-25k	1,427	10%	
Total	25,579			income 25-50k	1,885	13%		
Voter Turnout (Nov 2020)	Latino est.	5,507		22%	income 50-75k	2,420	16%	
	Spanish-Surnamed	5,082		20%	income 75-200k	7,026	47%	
	Asian-Surnamed	3,643		14%	income 200k-plus	2,157	14%	
	Filipino-Surnamed	450	2%	Housing Stats	single family	10,832	70%	
	NH White est.	15,581	61%		multi-family	4,614	30%	
NH Black	605	2%	rented		5,618	38%		
Voter Turnout (Nov 2018)	Total	17,892		owned	9,298	62%		
	Latino est.	3,224	19%	Total population data (blue) from the state-adjusted 2020 Decennial Census database. Surname-based Voter Registration and Turnout data from the California Statewide Database (green). Latino voter reg. and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black reg. and turnout counts estimated by NDC. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data (orange).				
	Spanish-Surnamed	404	18%					
	Asian-Surnamed	1,911	11%					
	Filipino-Surnamed	268	1%					
	NH White est.	3,457	67%					
NH Black est.	11,899	2%						

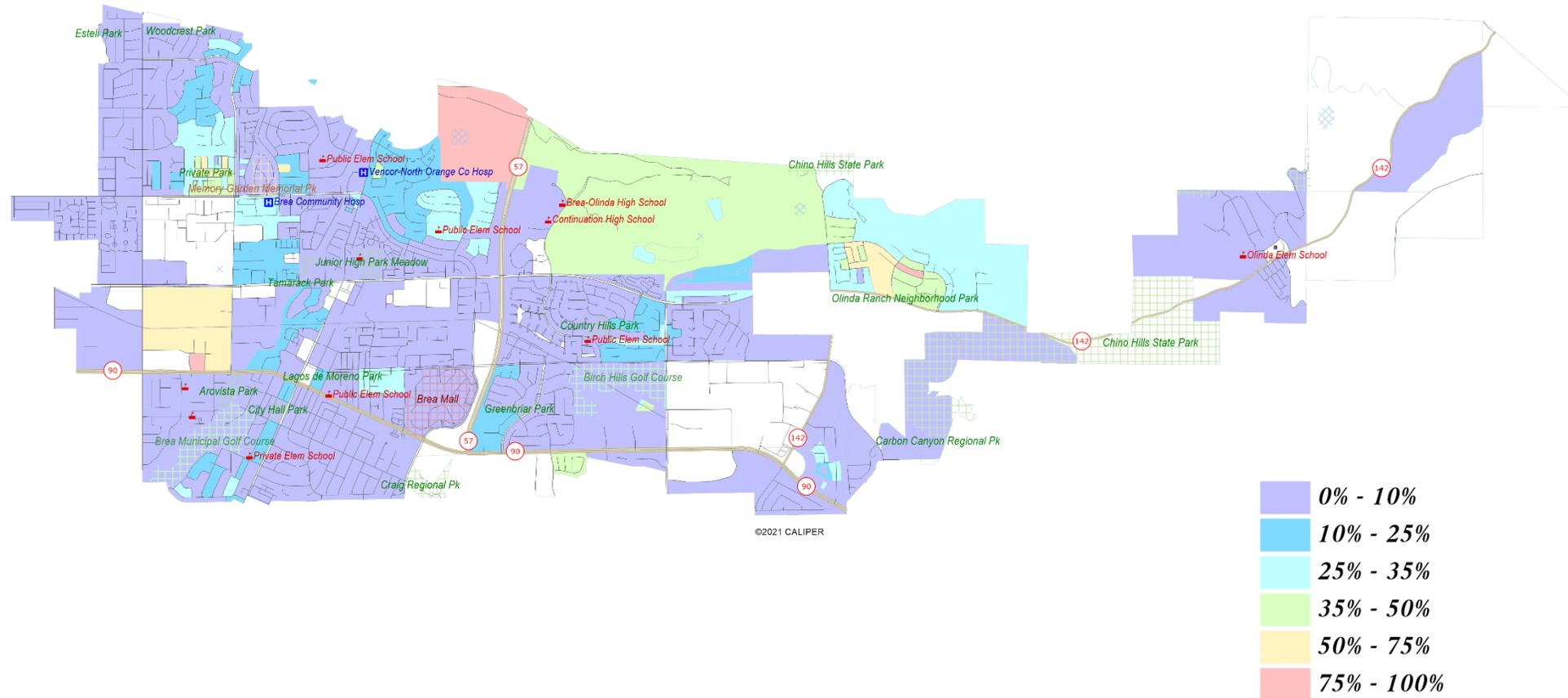
# Latino CVAP

Latinos are concentrated in the southern part of Brea near Imperial Highway and the 57 Freeway

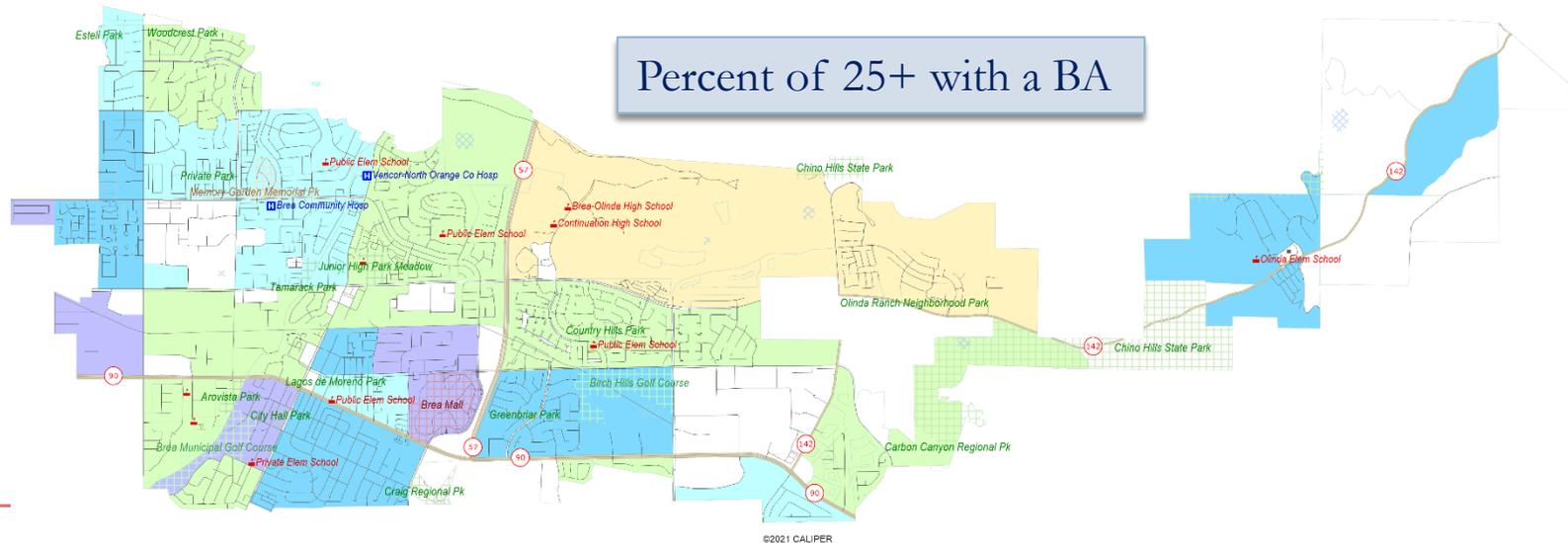
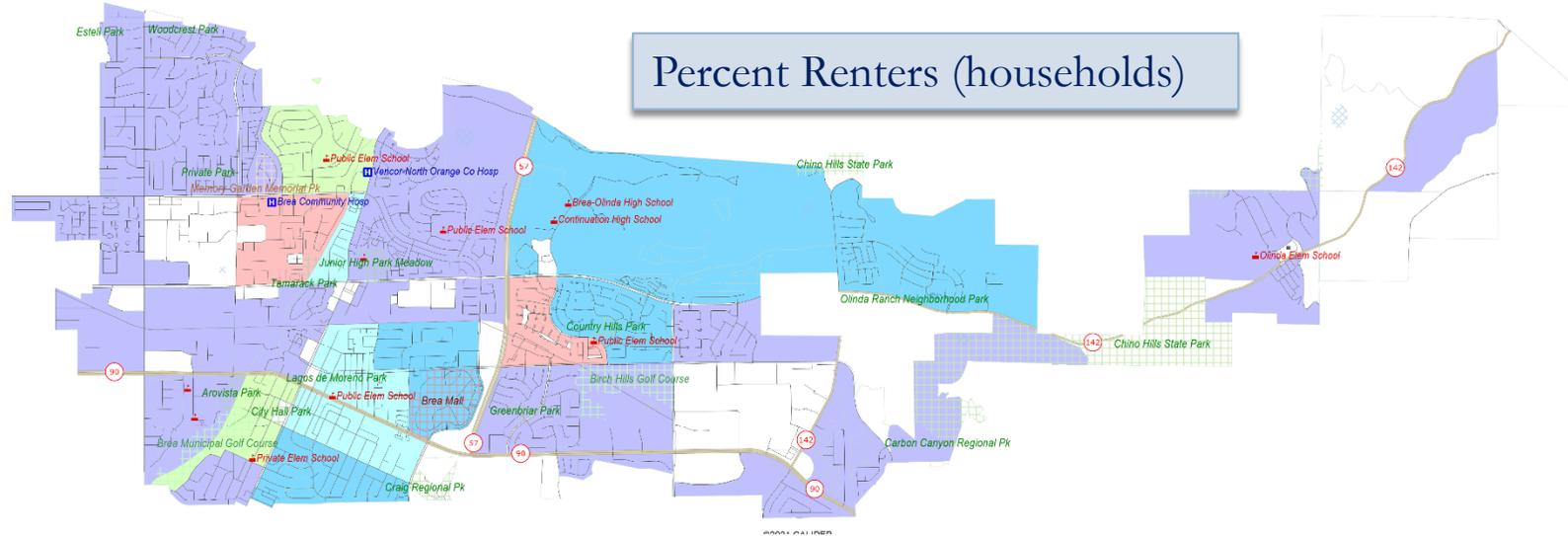


# Asian-American CVAP

Asian-Americans are concentrated in the northeastern part of Brea along Carbon Canyon



# Other Socio-Economic Demographics



# Defining Neighborhoods

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**1<sup>st</sup> Question: What is your neighborhood?**

**2<sup>nd</sup> Question: What are its geographic boundaries?**

**Examples of physical features defining a neighborhood boundary:**

- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- ❑ Areas around parks or schools
- ❑ Other neighborhood landmarks

**In the absence of public testimony, planning records and other similar documents may provide definition.**



# Beyond Neighborhoods: Defining Communities of Interest

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## 1<sup>st</sup> Question: What defines your community?

- ❑ Geographic Area, plus
- ❑ Shared issue or characteristic
  - ❑ Shared social or economic interest
  - ❑ Impacted by county policies
- ❑ Tell us “your community’s story”

## 2<sup>nd</sup> Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- ❑ Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

# Public Mapping and Map Review Tools

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- ❑ **Different tools for different purposes**
- ❑ **Different tools for different levels of technical skill and interest**
  - ❑ Simple “review draft maps” tool
  - ❑ Easy-to-use “Draw your neighborhood” tool
  - ❑ Paper- and Excel-based simple “Draw a draft map” tools
  - ❑ Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

# Simple Map Drawing Tool

## Paper “Public Participation Kit”

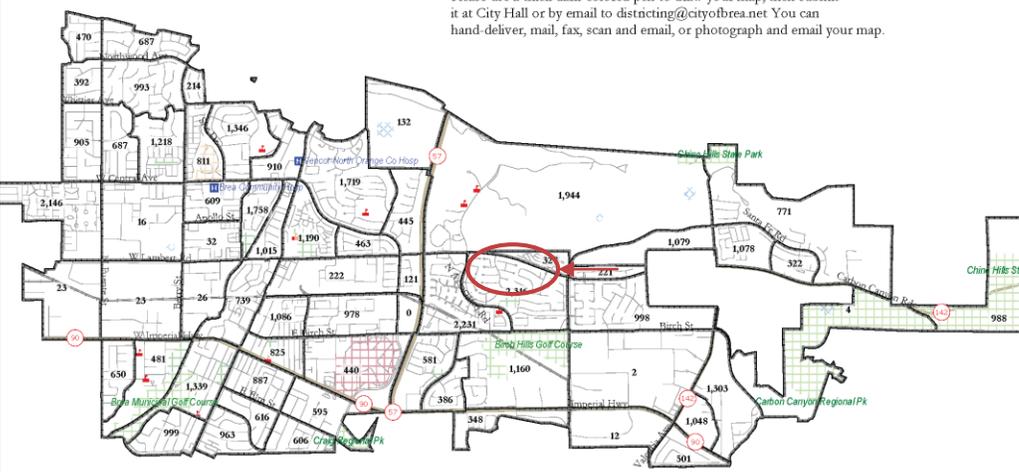
- ❑ For those without internet access or who prefer paper
- ❑ Total Population Counts only – no demographic numbers

**City of Brea**  
Total Population by Unit

**Redistricting 2021 - Public Participation Kit**

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population. The population of each of the 5 districts must be close to 9,479 - approximately between 9,000 and 9,900.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to [distncting@cityofbrea.net](mailto:distncting@cityofbrea.net). You can hand-deliver, mail, fax, scan and email, or photograph and email your map.



Name: \_\_\_\_\_

Additional Comments: \_\_\_\_\_

Telephone and/or email: \_\_\_\_\_

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# Simple Map Drawing Tool + Excel Supplement

## “Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math

**City of Brea**  
Population Units By Number

**Redistricting 2021 - Public Participation Kit**

Use alongside the Excel supplement, available on the city's website.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the city website.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to [districting@cityofbrea.net](mailto:districting@cityofbrea.net). You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

AutoSave On | Lake Forest 5-district\_KIT\_ENGL.xlsx | Search

File Home Insert Page Layout Formulas Data Review View Help Acrobat

Clipboard | Font: Garamond 9 | Alignment | Number

Distict (1-7)	Unit	Total Population					Voting Age Population					Citizen Voting Age Population					Nov. 2014 Registration				
		Tot. Pop.	Hisp	Whit	Blk	NH Asn	total	Hisp	Whit	Blk	Asn	tot	Hisp	Whit	Blk	Asn	tot	latino	asn	fil	tot
1	1	1,216	612	557	18	15	873	397	442	12	831	390	441	0	574	195	7	3	245	63	
2	2	2,367	1,028	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140
3	3	1,643	768	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73
4	4	1,768	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89
5	5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,089	67
6	6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18
7	7	1,753	1,180	541	70	16	1,945	767	474	16	780	335	440	9	0	797	378	7	4	241	70

1 Sums by District Assigned Ideal population: 15,314

2 City of San Buenaventura 2017 Public Participation Kit

3 *enter your name here*

Group	Category	Counts							Unassigned	Total	Percentages							Unassigned	Total
		1	2	3	4	5	6	7			1	2	3	4	5	6	7		
Tot. Pop.	Ideal	0	0	0	0	0	0	0	107,197	107,197	0	-100%	-100%	-100%	-100%	-100%	-100%	0.00%	
Total Population	Hispanic	0	0	0	0	0	0	0	34,182	34,182	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	32%	
	NH White	0	0	0	0	0	0	0	64,294	64,294	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	60%	
	NH Black	0	0	0	0	0	0	0	1,919	1,919	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%	
Total VAP	NH Asian	0	0	0	0	0	0	0	4,550	4,550	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%	
	Total VAP	0	0	0	0	0	0	0	83,090	83,090	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	21%	
Voting Age Population	Hispanic	0	0	0	0	0	0	0	22,928	22,928	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%	
	NH White	0	0	0	0	0	0	0	53,857	53,857	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	59%	
	NH Black	0	0	0	0	0	0	0	3,491	3,491	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%	
Total CVAP	NH Asian	0	0	0	0	0	0	0	77,063	77,063	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	41%	
	Total CVAP	0	0	0	0	0	0	0	18,936	18,936	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%	
Citizen Voting Age Population	Hispanic	0	0	0	0	0	0	0	32,843	32,843	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	49%	
	NH White	0	0	0	0	0	0	0	1,673	1,673	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%	
	NH Black	0	0	0	0	0	0	0	2,630	2,630	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	14%	
Total Reg.	NH Asian	0	0	0	0	0	0	0	63,996	63,996	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	60%	
	Total Reg.	0	0	0	0	0	0	0	13,374	13,374	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%	
Nov. 2014 Registration	Latino	0	0	0	0	0	0	0	1,800	1,800	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	1%	
	Asian-American	0	0	0	0	0	0	0	463	463	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%	
	Philippino	0	0	0	0	0	0	0	30,448	30,448	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%	
Nov. 2014 Votes	Total Votes	0	0	0	0	0	0	0	4,317	4,317	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%	
	Latino	0	0	0	0	0	0	0	461	461	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	11%	
	Asian-American	0	0	0	0	0	0	0	181	181	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%	
Total	Philippino	0	0	0	0	0	0	0	164	164	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%	

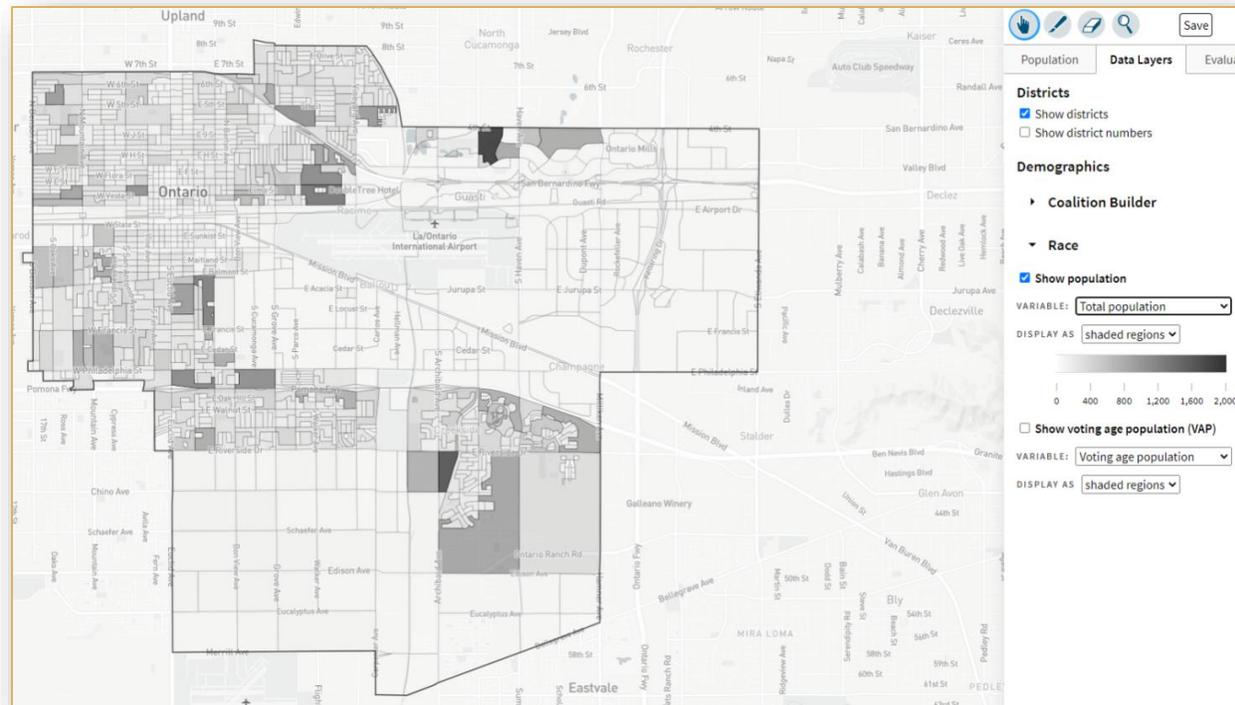
Submitter's Comments about the plan:  
I think this map makes sense because...



# DistrictR

## “Draw Your Community of Interest” focus

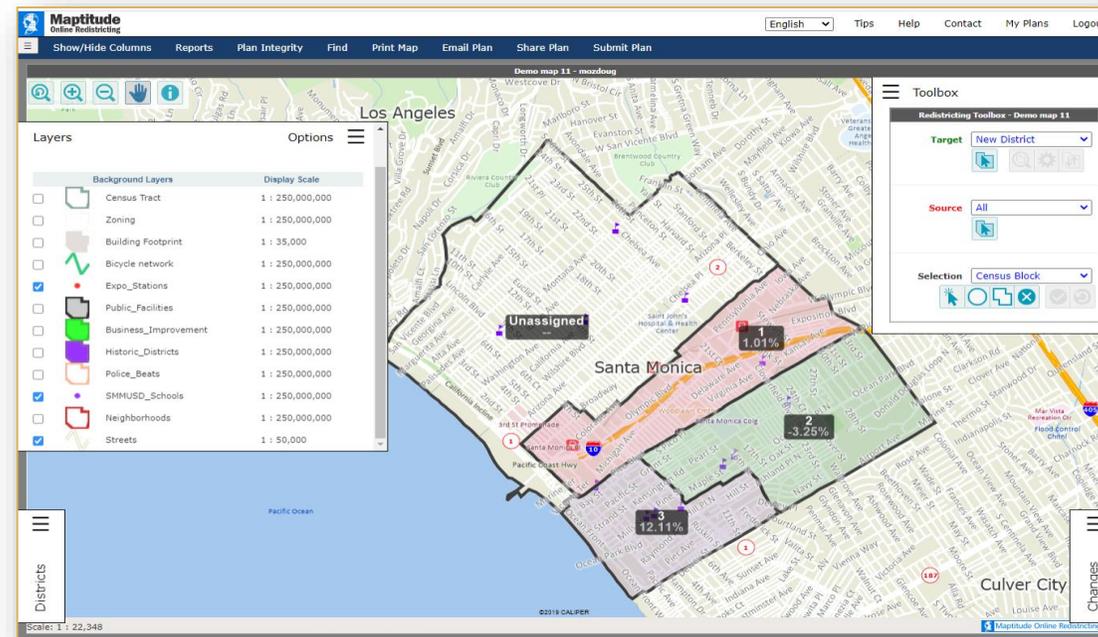
- ❑ [districtR.org](https://districtR.org)
- ❑ Also includes simple district-mapping tool; Only available in English
- ❑ Similar external options: [Representable.org](https://representable.org), [DrawMyCACommunity.org](https://drawmycacommunity.org)



# Caliper's “Maptitude Online Redistricting”

## Full Database, Powerful Online Mapping Tool

- ❑ Powerful, common, data-rich online tool
- ❑ Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- ❑ [Quick Start Guide](#)



# Public Hearing & Discussion

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- ❑ How would districts impact you?
- ❑ What do districts mean to you?
- ❑ What is your neighborhood and what are its boundaries?
- ❑ What are notable areas of the City, and what are their boundaries?
- ❑ What are common concerns you share with those around you?
- ❑ What are some common cultural places that bring people together?
- ❑ What are some work-related traits that bring a community together?
- ❑ What is significant about the physical environment?
- ❑ What areas would benefit from staying together in a district?
  
- ❑ Any questions about the mapping tools?

# Share Your Thoughts

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## Website

[cityofbrea.net/districting](https://cityofbrea.net/districting)

## Email

[districting@cityofbrea.net](mailto:districting@cityofbrea.net)